

News

Future Generations

Issue 3

Published Wednesday, June 11, 2008

In this issue

- Design Green: A Call to Action
- Initiative Highlight: The Living City - Conservation through education
- What will be happening with the Sustainable Condo & canühome

[Print Page](#)

Design Green: A Call to Action

Did you know?

1/2lb of chemicals were used to make just ONE of your non-organic tshirts?

Did you know?

designers purchase or specify \$9.1 billion in printing and paper?

If you attended the recent Design Green event at the [CMHC Eco Pods](#) last month your answer would be **YES!**

The Design Green event brought together a panel of sustainable designers in a variety of fields who are putting themselves out there by leading initiatives to promote sustainable design in products, fashion and the built environment.

The evening was kicked off with Gill Deacon, host of the Gill Deacon show and author of [Green for Life](#), sharing with us all some insight on how she became "**this way.**" - [watch clip now](#)

Hilights of the panel discussion included:

Janna Levitt from Levitt Goodman Architects gave us a sneak peek into the [Levitt Goodman House](#). Classified as an urban infill site, it is an amazing transformation of space. During the recent Open Doors over 1,000 people visited the house, while only 12 were expected!

Jonathan Loudon from Cooler Solutions shared some inspiring cradle to cradle designs in children's furniture like the [Bento Box](#).

Bernard Hellen from Traffic Marketing + Design Inc brought us up to speed on the [FSC Xpert program](#) for design and marketing professionals committed to using sustainable paper products.

Sandra Lester from HOK reminded us all that a [sustainable designed space](#) can actually promote health and productivity.

Ellen Karp from Anerca scared us green when she enlightend many of us on the importance of living [LOHAS](#). - [Watch the clip now](#)

Bringing all of these ideas and principals together into a tangible experience was the tour of the [Sustainable Condo](#) which wrapped up the evening.



The Living City - Conservation through education

Preserving life and the environment so that our children have something to enjoy is crucial.

We need to make big changes, fast. Changing behaviour is never easy, but what if we could all benefit from making sustainable choices? What if our economy became stronger? What if people felt healthier? What if our environment was cleaner? Or, what if our choices pushed us closer to environmental degradation and worsening human health?

These are the questions that the [Toronto and Region Conservation Authority \(TRCA\)](#) has asked and has acted on. The TRCA, Canada's largest environmental organization, is dedicated to caring and maintaining many of the city's natural and cultural treasures.

The best way to maintain these resources is to get people involved. To get people involved they need to know the facts. In 2000, TRCA launched [The Living City](#) - a vision of a cleaner, greener and healthier place to live. The Living City is an actual campus at Kortright Centre in Toronto.

To name just a few of the programs:

- [Archetype Sustainable House](#)
- [Sustainable School](#)
- [Kortright Centre](#)

Make some time for a visit. It is well worth it.

Upcoming Event

Go Green While You Shop! (FINAL WEEKEND)

June 5 - June 15

Yorkdale Shopping Centre

In partnership with Team canühome and the Toronto Region Conservation Authority, Yorkdale Shopping Centre presents [Earth Tones](#), a forum to share simple tips, tricks and tools to help the planet.

Yorkdale set out to become a greener shopping centre by introducing an ambitious energy and environment management program in 2001. The centre reduced its carbon footprint by 3,945 metric tonnes between 2002 and 2007, and has won more than a dozen awards for its environmental initiatives.

Earth tones is Yorkdale's way of engaging our community in a dialogue on our environment and sustainable living. This event will create awareness and build an understanding of sustainable technologies and building processes available today and in the near future!

Starting on June 5, World Environment Day, Yorkdale will unveil a variety of unique exhibits throughout the shopping centre displaying environmentally-



friendly ideas that consumers can easily implement in their daily lives. The exhibits will engage the community in a dialogue on our environment and sustainable living options.

Shoppers can tour the life-sized [canühome](#) - a custom-designed, upside-down, canoe-shaped home made from entirely sustainable and environmentally-friendly materials and appliances. The canühome educates and empowers consumers about what they "can" do to decrease their utility bills, improve indoor air quality and help the environment.

Designed by [Institute without Boundaries](#), the canühome is a full-size home that draws design inspiration from [CMHC's EQUilibrium](#) and [FlexHousing™ Initiatives](#), is constructed using [Forest Stewardship Council \(FSC\) certified wood products](#), and, thereby meets LEED® standards.

Other exhibits include:

- [Wall of Ideas](#): A public forum where shoppers can post ideas about how to better care for our environment. The wall also features creative input from Toronto-area students.
- [Toronto Region Conservation Authority Booth](#): Provides resources on local conservation areas and information on the Living City featuring the Archetype House.
- [Greening Yorkdale](#): Shoppers will learn how Yorkdale's recent renovations have helped the shopping centre drastically reduce its carbon footprint.

Please check out some of the most recent photos taken of the exhibit, [click here](#)

[For a quick glimpse of all upcoming events check out our events calendar](#)

[Send this page to a friend](#)



Subscribers' e-mail addresses are used for the sole purpose of delivering this newsletter.
[usinglessenjoyingmore](#) © 2008